



Snapshot Day is a project of the Illinois Library Association <<http://www.ila.org/>>. On Snapshot Day, we tell the story of “one day in the life” of libraries across the State of Illinois and of the invaluable services we provide to the students, staff, faculty, and community members who use the University of Illinois at Urbana-Champaign Library.

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On April 13, 2011, **14,040** people visited participating units of the University Library, and **5,343** unique visitors accessed the Library Gateway <<http://www.library.illinois.edu/>>.<sup>1</sup> In addition, the Library had **60** unique visitors to its mobile Web site <<http://m.library.illinois.edu/>>, **828** “friends” on Facebook and **4,404** “followers” on Twitter.

On “one day in the life” of the University Library, our users:

- Asked **224** reference questions (of which **72** were asked by digital means, including Ask-a-Librarian <<http://www.library.illinois.edu/askus/>>)
- Accessed instructional materials **1,400** times through our LibGuides service <<http://uiuc.libguides.com/index.php>>
- Conducted **33,154** searches in our catalog
- Borrowed **2,321** items from our print collections
- Borrowed **261** items from the collections of other Illinois libraries through the “I-Share” system
- Borrowed **282** items from our print reserves collection, and downloaded **1,984** items from our electronic reserves
- Borrowed “Loanable Technology” from the Undergraduate Library **279** times
- Made **20,154** requests for digital library content through our search and discovery systems
- Accessed **3,987** electronic resources through our search and discovery systems

- Downloaded more than **50,000** articles from electronic journals, and accessed more than **750** electronic books
- Downloaded more than **4,000** items from the Illinois collection of freely-available digital materials provided through the Internet Archive <<http://www.archive.org/details/texts>>
- Downloaded **2,223** items from IDEALS, the University of Illinois at Urbana-Champaign institutional repository <<http://www.ideals.uiuc.edu/>>
- Printed **12,670** pages on public printers

Library staff were busy, too! In addition to providing the services above on April 13<sup>th</sup>, we:

- Sent **272** items from our print collections to users of the “I-Share” system across the State of Illinois
- Issued **3** “Community Borrower” cards to members of the public
- Taught **3** classes reaching **39** students
- Ordered **309** new monographs or media items
- Received **356** new monographs and **284** new issues of print journals
- Created **3,123** “New Item Records” in our catalog to reflect newly-available materials
- Updated **24,041** “Existing Item Records” in our catalog to improve our users’ ability to locate Library materials in print and digital formats
- Digitized more than **5,000** pages of content to be made available through Web-based collections, including Illinois Harvest <<http://illinoisharvest.grainger.uiuc.edu/>>

Finally, we spent the day listening to our users. Almost **1,000** people completed a short survey about their experience with the Library on April 13<sup>th</sup>, and Library users also shared their experiences with us through short interviews. Please visit <<http://www.library.illinois.edu/services/snapshot/2011/index.html>> for more information.

Thanks to everyone who made Snapshot Day a success at the University of Illinois at Urbana-Champaign!

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1. University Library units participating in Snapshot Day 2011 included: Acquisitions, Business & Economics Library, Chemistry Library, Communications Library, Content Access Management, Education & Social Science Library, Funk-ACES Library, Global Studies Library Services, Information Processing & Management, Institute of Natural Resource Sustainability Library, Library & Information Science Library Services, Library Information Technology, Music & Performing Arts Library, Reference, Research, & Government Information Services, Undergraduate Library, and University High School Library. Data on digital library services, including access to digital content, are reported for the entire University Library.